



Hongqi Auto Selects Cerence and PATEO to Create Intuitive, Intelligent Experience in E-HS9

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Luxury automaker will leverage Cerence in-car conversational AI and PATEO infotainment to deliver a safe, comfortable, productive experience to drivers

BURLINGTON, Mass., March 23, 2022 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that [Hongqi Auto](#), the luxury automotive marque of China's [FAW Group](#), has selected Cerence and [PATEO CONNECT+](#), a leading connected car technology provider in Asia, to provide connected and intelligent in-vehicle assistant technology as the automaker expands to international markets with its new E-HS9.

With English and Norwegian language capabilities, the in-car assistant in the new Hongqi E-HS9 provides drivers with enhanced safety, comfort, and productivity while on the road. Leveraging Cerence's premier conversational AI and in-car assistant technology within a state-of-the-art infotainment system from PATEO, Hongqi delivers an intuitive, conversational experience to its drivers that supports all their needs while on the go.

To deliver an offering on par with Hongqi's standards for luxury, Cerence was selected for its world-class innovations that span Audio, Input and Output AI for the most natural, safe and enjoyable experiences. Based on the industry's preeminent hybrid offering, Cerence conversational AI leverages edge and cloud technologies for an always available, always current and always fast in-car assistant to respond with exactly what drivers need.

"Hongqi Auto is a prestigious brand that symbolizes the best in comfort and innovation, and its drivers expect the in-car assistant to be on par with the rest of the driving experience," said Stefan Ortmanns, CEO, Cerence. "We are proud to continue our fruitful partnership with PATEO to bring innovative, intelligent automotive technologies to this leading automaker as they bring their high-end lineup to new global markets, driving continued loyalty to the brand."

"In the context of the global automotive industry moving towards intelligence and networking, PATEO and Cerence continue to build a strong innovation partnership that delivers industry-leading technologies to automakers looking to bring the best in-car experience to customers," said Ken Ying, PATEO Founder and Chairman. "In bringing Cerence assistant technologies into the well-designed PATEO Vehicle-mounted smart link products, we will provide Hongqi car owners around the world with a smoother and more pleasant way of interaction and deliver a game-changing user experience to Hongqi drivers worldwide."

For more information about Hongqi Auto, visit www.hongqi-auto.com/. To learn more about Cerence, visit www.cerence.com, and follow the company on [LinkedIn](#) and [Twitter](#).

About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the mobility world. As an innovation partner to the world's leading automakers and mobility OEMs, it is helping advance the future of connected mobility through intuitive, powerful interaction between humans and their cars, two-wheelers, and even elevators, connecting consumers' digital lives to their daily journeys no matter where they are. Cerence's track record is built on more than 20 years of knowledge and more than 400 million cars shipped with Cerence technology. Whether it's connected cars, autonomous driving, e-vehicles, or buildings, Cerence is mapping the road ahead. For more information, visit www.cerence.com.

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