Kawasaki Selects Cerence to Transform the Rider Experience Across Its Motorcycle Lineup

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Global motorcycle leader empowers and connects riders while minimizing distractions with Cerence's advanced, voice-powered AI assistant — built specifically for the two-wheeler market

BURLINGTON, Mass., Nov. 06, 2024 (GLOBE NEWSWIRE) -- Cerence Inc. (NASDAQ: CRNC), AI for a world in motion, today announced a new partnership with Kawasaki Motors, Ltd. to transform the user experience across its lineup of two-wheeled vehicles. By integrating Cerence Ride, the company's platform built specifically for two-wheelers, Kawasaki will empower riders with the information they need in an engaging way, enabling access to navigation, vehicle controls and cloud applications through an intuitive, voice-powered AI assistant.

Between rising fuel prices and increased traffic in highly populated cities, two-wheelers are growing in popularity, giving way to a growing need to provide riders with on-demand access to information while out on the road. Cerence Ride enables Kawasaki to deliver on that need, connecting riders with the world around them via voice-powered assistance. Whether it is changing the radio station, reviewing diagnostics, or using navigation tools, riders are empowered to optimize their trip and stay connected while riding.

"The two-wheeler industry is ripe for innovation in the user experience, and Kawasaki is at the forefront, catalyzing a more enjoyable rider experience with cutting-edge technology," said Takashi Nakamura, Senior Manager, Planning Division, Connected Promotion Department, Kawasaki Motors, Ltd. "Cerence is helping us do this by providing us with a comprehensive, one-stop solution that is purpose-built for our market. We see this enhancing the overall experience for our riders."

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Cerence Ride is compatible with both Android and iOS and can be embedded on both a smartphone and the vehicle dashboard. With a pre-integrated voice AI SDK and experienced professional services available, two-wheeler OEMs can ensure fast time to market.

"With more two-wheelers hitting the roads, we see a huge opportunity to help bring reliable access to on-demand information to riders," said Nils Schanz, EVP, Product & Technology, Cerence. "We have witnessed the tremendous impact of our technology in the automotive sector and are proud to continue expanding our role in transforming the on-road experience for all types of vehicles."

Kawasaki distributes its two-wheeler lineup globally. The functions will be available only to users who have a license in limited countries/areas. For more information, visit Kawasaki Connect.

To learn more about Cerence, visit www.cerence.com, and follow the company on LinkedIn.
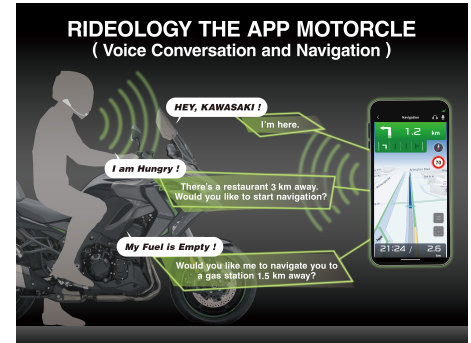
About Cerence Inc.
Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the mobility world. As an innovation partner to the world's leading automakers and mobility OEMs, it is helping advance the future of connected mobility through intuitive, AI-powered interaction between humans and their vehicles, connecting consumers' digital lives to their daily journeys no matter where they are. Cerence's track record is built on more than 20 years of knowledge and 500 million cars shipped with Cerence technology. Whether it's connected cars, autonomous driving, e-vehicles, or two-wheelers, Cerence is mapping the road ahead. For more information, visit www.cerence.com.

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A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/0676cf2e-be32-495e-91eb-6dcf04525421